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Good Vision

IMPRINT

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GoodVision

The idea

Good vision for all— a global challenge

According to a study by the World Health Organization (WHO), more than 950 million people need glasses but cannot afford them or have no access to optical care. The consequences are serious: children have difficulties learning and adults are unable to take on any or any qualified work to secure the family income. We want to change this.

Dear friends of GoodVision,

In 2024, we launched a project of unprecedented scope in São Paulo: we are offering free eye examinations to up to 420,000 schoolchildren. Each participating child will receive glasses or further eye care if necessary—probably the largest school eye health program in the world.

Our neighboring country strategy is proving effective: with the support of our excellent team from India, we have established a new program in Nepal. Empowerment works!

Alice Mwangi took over as Regional Coordinator Africa, coordinating our African programs. The experienced and well-connected Kenyan promotes their integration into local health systems.

We have also taken an important step in the US: After years of voluntary development work, we were able to recruit Matt Gianino as the first full-time executive director for GoodVision USA.

The GoodVision program is growing and thriving.
Thank you for your contribution to our
global success story!

Yours sincerely,
The Board of Directors of EinDollarBrille e.V.
Martin Aufmuth, Karsten Wolf, Dr. Peter Seitz, Freitag

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Our vision

All people worldwide have permanent access to affordable and high-quality basic optical care, especially glasses.

Who we are

EinDollarBrille (GoodVision Germany) is a non-profit organization based in Erlangen, Germany, which has been committed to good vision in Africa, Asia and South America since 2012.

What sets us apart

With innovative approaches such as local production, targeted training and educational work, GoodVision creates sustainable solutions for people with visual impairments. With its holistic approach, which includes medical aid as well as the optical component, GoodVision sets standards in global health-care.

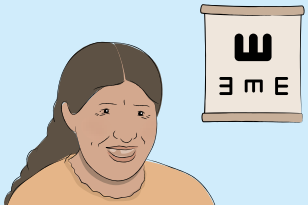
"A simple pair of glasses can completely change someone's life."

Martin Aufmuth, inventor of the GoodVision Glasses and founder of EinDollarBrille e.V.

THIS
IS

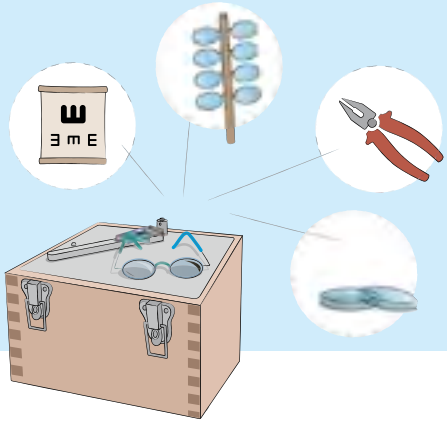
GoodVision's fields of activity

Good vision for all! It sounds so simple, but it requires commitment, expertise and cooperation in different disciplines and at different levels. Get to know the individual areas of work for GoodVision.



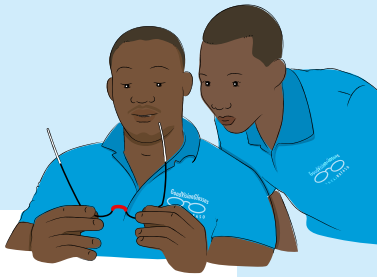
Vision tests

Before any pair of glasses is sold, a professional vision test must always be carried out by a qualified specialist. GoodVision organizes eye camps in remote villages, schools, factories or health centers to reach people who are unable to visit an optician for financial or logistical reasons.



Glasses & production

The GoodVision Glasses consist of a light but extremely stable spring steel frame. They are produced without electricity on a simple bending machine. The matching lenses can be inserted into the frame in one easy step. The material costs for a pair of glasses are around one US dollar and the selling price is two to three days' local wages.



Training and employment

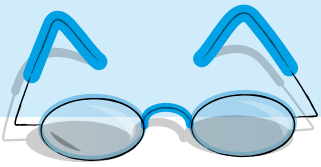
GoodVision trains specialists in optics and eyewear production in the program countries. Around 400 people work for GoodVision in eleven countries in Asia, Africa and South America. This creates new jobs with prospects even in regions with poorly developed labor markets.

"It is only with a professional eye test that glasses can be a safe and valuable vision aid."

René Freiherr von Künßberg, Head of Optics, Production & Materials Management

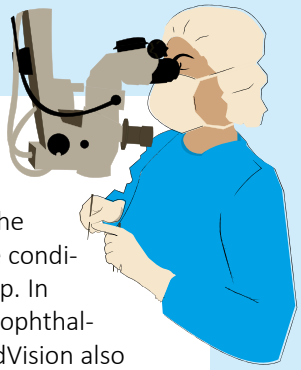
Awareness

GoodVision works to raise health awareness among people in the program countries through extensive information campaigns. Trained and sensitized regional experts meet their fellow citizens at eye level. They talk about the effects of glasses in their native language and gently try to dispel myths about poor vision.



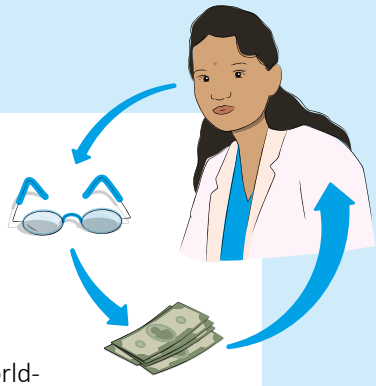
Standards of quality

Quality plays a central role at GoodVision. The association stands for high-quality optical care and attaches great importance to providing the best possible care for people with defective vision. The frames and lenses of the GoodVision Glasses must meet high quality standards and withstand heavy strain. Opticians are trained according to uniform rules and current scientific standards, and the annual recertification of opticians is an important part of quality assurance.



Medical examination and treatment

The most important step before the actual vision test is to identify eye conditions for which glasses cannot help. In this case, a referral is made to an ophthalmologist. In some countries, GoodVision also organizes operations for cataracts or provides comprehensive basic ophthalmological care.



Sustainability

GoodVision acts sustainably by establishing permanent production and distribution structures in the program countries. The association is committed to good vision worldwide and thus makes an important contribution to achieving the United Nations' Sustainable Development Goals. Its work contributes directly to 11 of the 17 goals.

Networks and society

In an international context, GoodVision is involved in associations and organizations to anchor the importance of good vision at a social and political level. At a local level, employees in the program countries maintain close relationships with other NGOs and state health institutions in order to promote awareness of the importance of good vision and the impact of glasses.

GoodVision in Numbers

Twelve years of GoodVision—our major achievements since 2012

Helped around
860,000
people with **glasses**

524
jobs
created locally

Performed over
2.2 million
eye tests

Accompanied
over **13,000**
cataract operations

34
Shops & Vision Centers
established

South America:
Bolivia
Brazil
Colombia
Paraguay
Peru

Africa:
Burkina Faso
Kenya
Liberia
Malawi

Asia:
India
Nepal

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Who are our donors?

There are many of us:

40,322
Donors
supported GoodVision in 2024
with large and small donations.

Welcome:
Almost

10,000
people
donated to GoodVision
for the first time in 2024.

Present throughout Germany, regionally active

9
regional groups

94,960
Euro

The regional groups collected EUR 94,960 in donations in 2024. A big thank you to the many volunteers throughout Germany who made this possible.

Where do the donations come from?

A big bouquet of helpfulness:
Because people decided to forego gifts or flowers on special occasions, GoodVision was able to raise over

68,250 €

These occasions included birthdays, bereavements, anniversaries, weddings, and the birth of a child.

A smooth 1:
Schoolchildren and their teachers raised almost

30,000 €

Donations instead of gifts: Over

300 times
purchases were made last year in the new GoodVision donation shop, including gift certificates to print out and share the joy.

Values that remain: In 2024, GoodVision received over

400,000 €

from legacies and bequests.

See where no one is looking

Love

GOI

Off to Nepal

Join the GoodVision project from the initial pilot projects to the first eye camp on the roof of the world.

For Asia coordinator Antje Christ, the Nepal project also has personal significance. As a student, she went on a trekking tour in the mountains of Nepal and experienced the hardship of the people in the remote mountain villages first-hand.

✖ In 2023, Antje Christ began developing Nepal as a new program country. Following the success of pilot projects supported by the Care Netram team from India, it quickly became evident that there was an enormous demand for eyeglasses in Nepal, particularly reading glasses. “Access to eye care is a real challenge in many countries in the Global South,” explains Antje Christ. “Not only is there a shortage of doctors and specialized personnel in Nepal, but there are also geographical barriers.”

To this day, the majority of Nepal’s population is rural and engaged in agriculture. Over 40 percent of the country’s land area lies above 3,000 meters. Some people live at altitudes over 4,000 meters, making it particularly difficult to supply them with eyeglasses. “The question was therefore: How do we reach these remote regions?” says Christ.

To solve this problem, Antje Christ sought an experienced local partner and found the Tilganga Institute of Ophthalmology. Since 1994, Tilganga has operated an eye clinic in Kathmandu, treating more than 1,200 people every day. Thanks to this partnership, we are able to provide essential eye care to remote areas of Nepal.

“Our cooperation with Tilganga is a significant step forward,” Christ emphasizes. GoodVision is thrilled to be able to improve the quality of life for many Nepalese people through this new project. ✖

➡ **1** Antje Christ and her team conducted their first pilot projects in Nepal in 2023 and 2024. The biggest challenge was the long distances to the remote mountain regions. Sometimes, they could only cover ten kilometers by car in an hour.

➡ **2** Once they arrive at headquarters, the GoodVision technicians continue on foot. Every morning, they hike for around two hours to the locations where the eye camps are held. Then, they hike back again in the evening.

"The question was:
How do we reach
these remote regions?"
Antje Christ, Global Network and Coordinator India, external consultant

➡ **3** The rush at the eye camp was enormous, so much so that we almost lost track of everything. The impatience in the queue grew and grew. Many were afraid of having to go home without having their eyes tested. With a three-hour journey on foot, this was entirely understandable.

➡ **4** The community workers from the villages provided valuable support for the pilot projects, actively helping with the setup and eye tests. Without them, it would have been impossible to cope with the enormous rush.

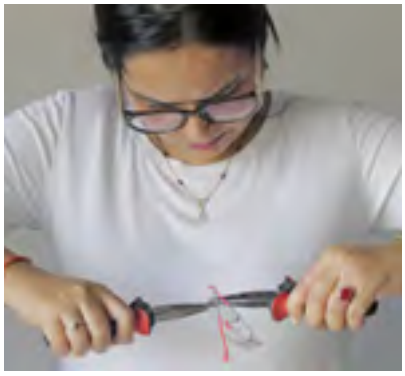
➡ **5** After the first pilot projects with Tilganga, we felt vindicated: the collaboration worked well and the need for glasses in this small country is enormous.

➡ **6** In June 2024, we hired Prativa Devkota as our first and most important employee in Nepal. She will take over as program manager for GoodVision Nepal.

➡ **7** Relief and enthusiasm spread when we finally received official approval from the Nepalese government in October 2024. The work of GoodVision in Nepal could begin!

"We face great challenges, but also countless opportunities to change lives."
Prativa Devkota, program manager, GoodVision Nepal

➡ **8** Meanwhile, Prativa Devkota was learning how to fit GoodVision Glasses at Care Netram in India. The trained optometrist would soon share her knowledge with new teams in Nepal.



➡ **9** The team in Nepal grew steadily. By the end of 2024, Prativa had hired her first employees and prepared them for their missions in the mountains with numerous training sessions.

➡ **10** At the beginning of January 2025, the time had finally come. Prativa and her team set off for GoodVision Nepal's first official eye camp in the mountainous region of Temal.

➡ **11** From Kathmandu, it took several hours to reach the villages, first along winding mountain roads and then over winding tracks. The final stage of the journey for the five women was a three-hour uphill walk.

Nepal

➡ **12** Many patients had traveled long distances to get there. Most of them were having their eyes tested for the first time and taking home their first pair of glasses.

"Not only does Nepal lack skilled personnel, but it also faces massive geographical hurdles."
Antje Christ, Global Network and Coordinator India, external consultant

The first pair of glasses for Nepal

Our first patient in Nepal is Bhaduri Kumari Raut. She had walked for an hour and a half to reach our eye camp. The 50-year-old had been having trouble seeing things up close for a long time and was unable to read or cook properly. Bhaduri told us that her family of two children lives on around 200 euros a month, depending on the harvest. She was delighted with the free eye test and her new glasses, because she knows how important good vision is for her.

2025
Program start

India

"Today, India is home to the largest population of blind people in the world. There is still a lot of work to be done."

Piush Khetan,
Program Manager Care Netram, India

Eye camp in Salia Sahi, one of the largest slums in Odisha, very close to the Care Netram office.

Care Netram India

More glasses, more camps, more prospects

✖ Since its founding, Care Netram has distributed over 190,000 pairs of glasses, once again setting new standards in India in 2024. In November, the program provided care to over 6,000 people in one month for the first time, an impressive milestone. The number of eye camps also reached a new high, with over 337 held in November alone. This success is due to our steadily growing team of dedicated local employees.

But behind these records are personal stories: children who can finally see clearly and learn again; adults whose ability to work has improved significantly; elderly people who have regained their independence. It is these individual stories that drive and motivate us. ✖

"Behind these record figures are many thousands of people. We have been able to change their lives for the better."
Antje Christ, Global Network and Coordinator India, external consultant

A new look at the world

How a school camp in Bhubaneswar restored ten-year-old Sahil Sethy's eyesight.

✖ "When I first met Sahil, he was holding his head at a noticeable angle and could only see out of one eye," recalls optometrist Gopinath Das from Care Netram. Sahil lives with his family in the slums of Bhubaneswar, the capital of the Indian state of Odisha. His father earns a little money as an ironer, while his mother works as a domestic helper. Sahil suffered from cataracts caused by an accident that damaged the lens of his left eye. He could only see very limitedly, but no one had noticed because he had never had an eye exam before.

It was not until the end of October 2024 that everything changed: Care Netram organized an eye camp at Sahil's elementary school. "During the examination, we realized that Sahil needed urgent help," reports Gopinath Das. "His parents had noticed that he had difficulty reading, but they didn't know what to do."

Shortly afterwards, Sahil underwent surgery at a partner hospital—with success. Today, he wears dark protective glasses to protect his newly operated eye. After 10 years of impaired vision, it is a huge challenge for him to suddenly see with both eyes. "At first, he often sees double," explains Gopinath Das. "The brain first has to learn to coordinate both eyes properly."

To support this process, Sahil regularly attends a free vision training program. Optometrist Das has visited the family several times and is monitoring the boy's progress: "It's impressive to see how quickly Sahil is learning and how motivated he is." The prognosis is extremely positive: with an additional pair of glasses, the ten-year-old is expected to be able to see normally again soon.

The school camps in India reach children from poor families right where they live and learn, giving them access to eye care.

Sahil is now at the beginning of a new chapter in his life—with a clear view of his future. The entire Care Netram team is delighted for him. ✖

Cataract project in India

Sahil is one of 2,615 patients who will undergo cataract surgery in India in 2024. If left untreated, cataracts inevitably lead to blindness. The cost of surgery, including transport and aftercare, amounts to around EUR 100 per person.

India

55,255
glasses issued in 2024

120,635
vision tests carried out in 2024

137
On-site employees

2017
Program start

Kenya

10,365
glasses issued
in 2024

50,379
vision tests carried out
in 2024

23
On-site
employees

2014
Program start

Digitization with vision

Piles of paper, handwritten notes, and tedious data entry are now a thing of the past at GoodVision eye camps. The introduction of the GoodVision app in Kenya in October 2024 marked the beginning of a new chapter for our work on the ground.

✖ More and more patients are coming to GoodVision eye camps. As a result, the mountains of paper generated during data collection are constantly growing. "We wanted to digitize the processes and collect data quickly and securely," explains Karsten Wolf, Member of the Management Board of GoodVision. One particular challenge was that the app had to work without an internet connection. This was solved by NFC cards, which store patient data and travel with the patients from station to station.

"We wanted to digitize processes and capture data quickly and securely."
Karsten Wolf, Member of the Management Board

The app was extensively tested and launched in Kenya in October 2024. Brian Kipngeno, IT employee of our Kenyan team, had prepared all smartphones in advance. "Everyone was able to click through the app right away and had a lot of fun doing so," reports Niko Kleinknecht, who played a key role in developing the app. Initial errors were identified and corrected immediately.

The GoodVision app now digitally accompanies every step of an eye camp: from registration to objective measurement with an autorefractometer and subjective refraction with trial glasses to consultation when dispensing glasses. Since February 2025, even the manual entry of objective measurements has been eliminated. The devices transmit their data directly to the app.

"The app is a huge benefit for us," says Karsten Wolf. "When a pair of glasses is sold, the finance team knows immediately and our team in the warehouse can see straight away which glasses need to be reordered." Max Steiner, Program Manager for Bolivia and Coordinator for South America, adds enthusiastically: "Compliments to the whole team! We are very pleased that we can now measure our impact even faster."

The app is now also in use in Burkina Faso, Liberia, Malawi, Bolivia, Colombia, and Peru: an important step toward greater efficiency and transparency in our global work for good vision. ✖

Clear vision, strong community—Robert's commitment to better vision in Kenya

Thanks to the dedication of community health promoters like Robert Wainaina, who inform their neighbors about GoodVision's services and invite them to the eye camps, GoodVision is reaching more and more people. Robert's efforts have paid off twice over, as he himself was in urgent need of glasses.

Robert had great difficulty seeing objects that were far away. This not only affected his everyday life, but also his commitment to health in his community. "Since I've been wearing my new glasses, I can finally see far away," says Robert Wainaina from Nairobi, the capital of Kenya, happily. Thanks to GoodVision's support, Robert now has new prospects: instead of expensive glasses from the clinic, which cost up to 7,000 shillings (approx. 50 euros), he receives high-quality glasses for 400 shillings (approx. 3 euros). "I finally feel safe on the streets and have much more energy for my work," Robert emphasizes.

Thanks to his own positive experience with GoodVision, Robert can now tell others about it and better understand the challenges that people without access to affordable glasses have to overcome every day.

Clear vision for all: Robert's commitment to better vision in Kenya.

GoodVision app in action

➡ 1 Goodbye piles of paper
This is how many forms were filled out in Burkina Faso alone during a week of eye camps.

➡ 2 Put through its paces
The GVTs (GoodVision Technicians) spend several days practicing with the app to ensure seamless execution of every step during the eye camp.

➡ 3 Finally, here we go!
On October 28, 2024, the GoodVision app will be used for the first time at an eye camp.

"Everyone was able to click through the app directly and had a lot of fun doing so."
Niko Kleinknecht, Head of Country Development, GoodVision

➡ 4 Registration
A team member enters the name, age, and address directly into the GoodVision app.

➡ 5 Objective measurement
The autorefractometer measures visual acuity. The values are automatically transferred to the patient's data record in the app.

➡ 6 Subjective refraction
The GVT uses test lenses from the lens box to refine the measurement from the objective refraction. This data is added to the app as well.

➡ 7 Glasses Selection
The patient tries on GoodVision frames—the app provides information about the correct lens strength.

➡ 8 The premiere was a success
The GoodVision app also impressed at the eye camp. Niko and his team are taking the insights they gained over the last few days with them. They are already working on optimizing the app to better meet the needs of GVTs.

Malawi

"I have had vision problems for a long time. Two years ago, I had an eye exam in the city, but glasses were too expensive. They would have cost 20,000 kwacha, about 12 euros. I have trouble seeing both up close and far away. This makes everyday activities very tiring for me. Now, everything is easier. Thank you very much for my glasses!"
Godfrey, Student from Mzuzu

15,051
glasses issued in 2024

57,580
vision tests carried out in 2024

43
On-site employees

2014
Program start

On the way to the eye camp

In 2024, GoodVision provided eyeglasses and vision tests in exactly 6,969 eye camps on three continents. That means checking the equipment 6,969 times, loading the car, and hitting the road with colleagues. Sometimes it's just to the nearest school, but sometimes it's several thousand kilometers to the other end of the country. But what exactly happens at an eye camp? We'll take you to an eye camp in Malawi's capital, Lilongwe.

➡ **1** It is still early, but the team in Lilongwe has already done a great job. Preparations for the eye camp are almost complete. The last items to be packed are the new measuring glass boxes. These are replacing the lens bars used in vision tests in more and more program countries.

➡ **2** In pouring rain, we set off for the eye camp opposite Chinsapo Primary School near Lilongwe, the capital of Malawi.

➡ **3** Fortunately, it had stopped raining by the time we arrived at the eye camp. The new tent is slightly larger than the old one, which had to be replaced after only a year. The tents don't last long because they are in constant use.

➡ **4** Always at eye level: We use the time in line to provide information. How does an eye test work? What are the steps involved in an eye camp? What can I do in everyday life to protect my eyes?

➡ **5** Ready to go! Kaleidos's Adaptica is ready too. "The Adaptica autorefractometer accurately determines the patient's visual acuity in just a few seconds. It's fully automatic, so the patient doesn't need to do anything," Edson explains. "This saves a lot of time during the subjective eye test that follows, where the final lens values are determined."

➡ **6** Good organization is key! There is a large crowd at the first station of the eye camp where patients are registered. This is where patient data is recorded. Since the end of 2024, this has been done digitally via the GoodVision app in an increasing number of program countries.

"Now, I can see my classmates who are far away. I think I can be a better student and learn more effectively. Thank you!"
Phiri, Student in Lilongwe

➡ **7** Edson starts with the first eye tests. The students from the neighboring elementary school watch him curiously.

➡ **8** This patient uses hand signals to indicate where the openings of the "Snellen hooks," which resemble the letter E, are located on the eye chart.

➡ **9** GoodVision technician Berta holds a near vision test chart to help the customer determine the optimal strength for her reading glasses.

➡ **10** Next stop: Good eyesight. At the last stop, GoodVision Malawi colleagues will fit patients with the right glasses.

Liberia

3,929
glasses issued in 2024

10,626
vision tests carried out in 2024

18
On-site employees

2021
Program start

Liberia and Malawi launch training initiative

GoodVision Malawi and GoodVision Liberia have developed a joint training program that will lay the foundation for sustainable improvements in eye health in Liberia.

✖ On January 22, 2024, a special collaboration began between the program countries of Malawi and Liberia. Led by the experienced Malawian optometrist Edson Mdopola and supported by the Liberian optician Matee Morris, 15 new Liberian trainees began their training as GoodVision Technicians (GVTs). The goal is to perform more eye exams in the future and provide essential eye care to remote communities in Liberia.

"It is inspiring to see two countries working together to promote good vision. This collaboration marks a significant milestone for Liberia."
Matee Yartu Morris, ophthalmic nurse and co-program director, GoodVision Liberia

The launch event was attended by Liberian Ministry of Health representatives, who highlighted the significance of eye health as a critical issue in the country. The ministry's close involvement is an important step toward establishing the GoodVision training program as a national standard in the long term. The second week focused on introducing the new GoodVision app, which will digitally record patient data starting in 2024. This will increase the efficiency and accuracy of the eye camps.

This cross-border collaboration is an important step toward improving eye health and quality of life.✖

Burkina Faso

Training for the future

Burkina Faso officially recognizes GVT training

✖ In 2024, our training program in Burkina Faso achieved an important milestone when it received official recognition from the Ministry of Secondary, Vocational, and Technical Education. This recognition allows our GoodVision Technicians (GVTs) to work throughout the country after completing their training. The intensive, 1,284-hour program combines theory and practice and is based on the high standards of the World Health Organization (WHO). It equips our GVTs with the skills needed to safely perform eye tests and perfectly fit glasses.

The official recognition of the GVT training program is a significant advancement for GoodVision and a crucial step toward enhancing eye health in Burkina Faso, where there is still a shortage of qualified opticians. At the same time, it promotes the country's social and economic development: "We are proud that our work will improve the lives of people in Burkina Faso, both now and in the future," says Thierry Nassouri, program manager for GoodVision Burkina Faso.✖

Dr. Achille Jipap Zongnou,
ophthalmologist, GoodVision Burkina Faso

Combating preventable blindness

Together against cataracts

✖ In 2024, GoodVision partnered with the Ampo Association to launch a program offering free cataract surgeries in Burkina Faso. GoodVision Burkina Faso performs the surgeries and hired ophthalmologist Dr. Achille Jipap Zongnou for this purpose.

By December 2024, GoodVision Burkina Faso had successfully performed 90 operations—a significant step toward the social and economic reintegration of those affected. After all, regaining one's eye sight improves quality of life and gives people the chance to live independently. The project aims to restore sight to 300 people through free surgery by 2025. ✖

"The joint commitment of Good Vision and Ampo is providing new prospects for many people in Burkina Faso."
Thierry Nassouri,
program manager, GoodVision Burkina Faso

Breaking the fast in Ouagadougou

A sign of solidarity

✖ At GoodVision Burkina Faso, Muslims and Christians work together. To celebrate the Muslim holy month of Ramadan, GoodVision Burkina Faso invited everyone to break the fast together once again. Nearly all of the 37 Muslim employees observe Ramadan. Breaking the fast together promotes valuable interaction and understanding between the two religions. In Burkina Faso and beyond, it is important that people treat each other peacefully and respectfully. With our annual fasting campaign, we aim to contribute to this goal. ✖

Burkina Faso

17,352
glasses issued in 2024

41,446
vision tests carried out in 2024

65
On-site employees

2013
Program start

Paraguay

Traveling in Paraguay and Peru

From Mate to Masterpiece

As Head of Optics, Production & Materials Management, René von Künßberg is responsible for the quality of the eye tests and glasses at GoodVision. He travels to the program countries periodically to ensure that all patients receive the best possible care. He works with the local teams to ensure that all patients receive the best possible care. Join him on his trip to Paraguay and Peru in the summer of 2024.

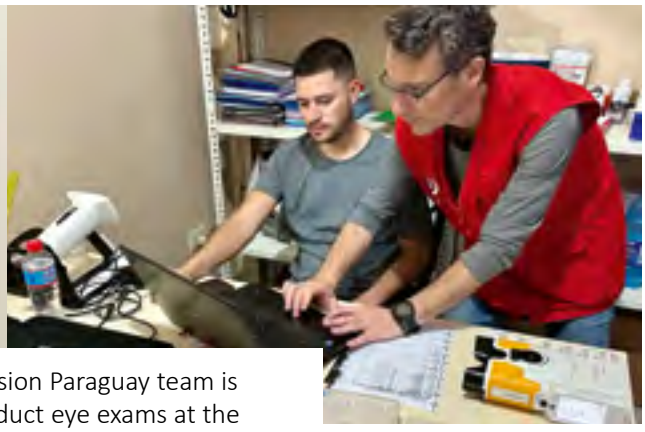
1,660
glasses issued in 2024

2,195
vision tests carried out in 2024

4
On-site employees

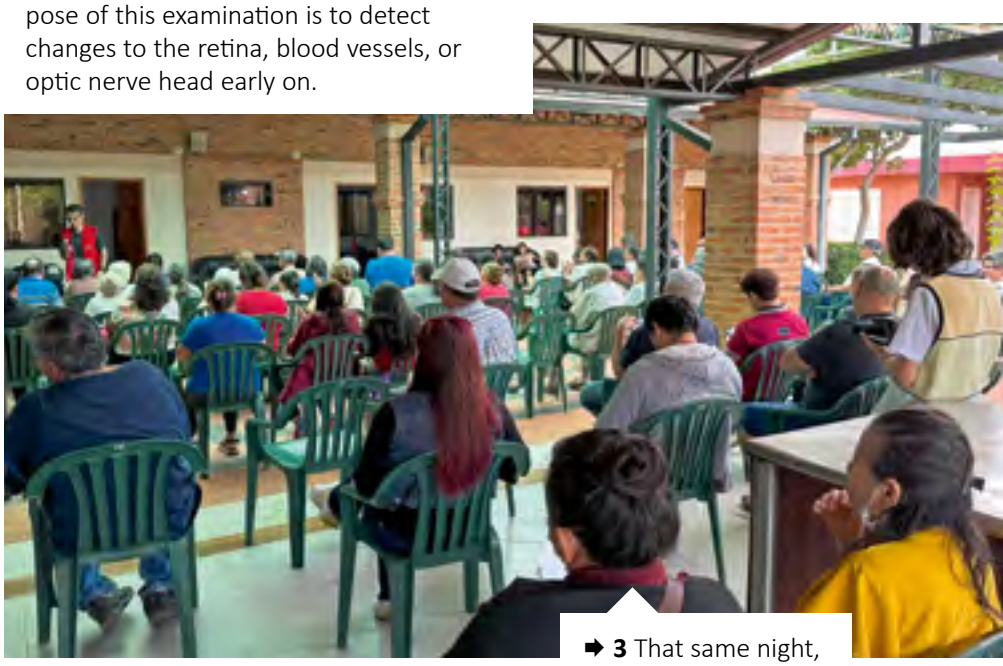
2022
Program start

➡ **1** After a long flight, we landed in Asunción, the capital of Paraguay. But there is no time to rest. Arturo Acosta, the optician and office manager at GoodVision Paraguay, has a lot planned for René. The next morning, they drive around six hours north to Concepción.



➡ **2** The GoodVision Paraguay team is expected to conduct eye exams at the municipal prison. All inmates and staff will receive complete eye exams, including fundus exams, which involve taking photographs of the backs of the eyes. The purpose of this examination is to detect changes to the retina, blood vessels, or optic nerve head early on.

"The key to sustainable success is working with local teams—together, we learn from each other."
René von Künßberg,
Head of Optics, Production & Materials Management, GoodVision



➡ **3** That same night, we return to Asunción, where the next eye camp is scheduled for 8 a.m. the next morning. The patients are already waiting.

➡ **4** The line is long, but everyone is in a good mood because they can all register for the eye camp in advance via social media. This has many advantages. Patients know when it's their turn, and the on-site team knows exactly how many people are coming to the camp that day.

➡ **5** Fresh mate tea is always on hand for an energy boost. It is the national drink of Paraguay. Tereré, the cold version of mate, is particularly popular here and ideal for hot weather.

➡ **6** With renewed energy, René continues on to GoodVision Peru. There, he and program manager Neyba Macalopu set off on foot through the suburbs of Lima to the eyewear production workshop.

Peru

➡ **7** The production facility is located amid the sea of houses that make up the Pueblos Jóvenes, which are spread out across the mountain slopes around Lima.

➡ **8** Finally, René meets his production team colleagues in person. Together, they answer any remaining questions. René checks and tests the bending machines on site to ensure that every pair of glasses produced for Peru will be perfect.

➡ **9** The next day, René accompanies his colleagues to an eye camp at a school. Everything was perfectly organized, and the team worked efficiently while always being attentive to the patients.

➡ **10** As in other South American countries, astigmatism is relatively common in Peru compared to Germany. Lenses for plastic glasses must be ground in a workshop and are ready for delivery to the campaign location within a week.

René von Künßberg's journey clearly demonstrates that ensuring high-quality eye tests and glasses requires personal commitment and constant communication. The entire team is helping more and more people in South America regain their vision and improve their eye health.

6,257
glasses issued in 2024

18,288
vision tests carried out in 2024

23
On-site employees

2019
Program start

Brazil

"We are addicted to doing the impossible."
Ralf Toenjes, program manager
Renovatio, Brazil

Healthy vision for São Paulo's children

An ambitious project has begun in São Paulo, Brazil, that could transform the future of the entire city.

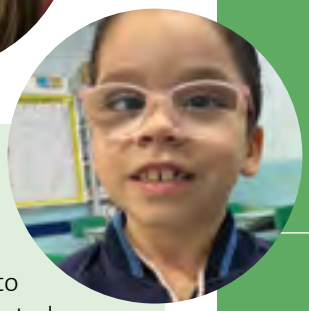
✖ In collaboration with its Brazilian partner Renovatio and the city government of São Paulo, GoodVision has launched an unprecedented initiative for good vision. The initiative aims to improve educational opportunities for schoolchildren by providing eye exams and free glasses.

"We have the opportunity to change the lives of around 420,000 children," said Victor Fazio, the dedicated project manager in São Paulo. "Through comprehensive eye exams and free glasses, we are giving these children not only the ability to see, but also the chance at a better education and a better future."

The scope of this project is impressive. Never before have so many children received eye exams as part of a coordinated effort, either in Brazil or anywhere else in the world. Since late 2023, students in the city's 562 public primary and secondary schools have undergone systematic testing for vision impairments. Those found to have vision problems receive free glasses—a simple step with profound implications.

"Poor vision can cause children to fall behind in class or even drop out of school," Fazio continues. "Through this project, we aim to ensure that no child is at a disadvantage due to preventable vision issues."

Brazil



Rebeca sees pink

Thanks to a school program in São Paulo, seven-year-old Rebeca finally had the opportunity to correct her squint. She had started treatment a few years ago, but then her doctor retired. Thanks to GoodVision, the schoolgirl is now receiving the treatment she needs and can look forward to a bright future. At her request, she received new pink glasses.

Financing the project is a prime example of successful cooperation between the public and nonprofit sectors. The city of São Paulo is covering the costs of the investigation, while Renovatio is financing the purchase of state-of-the-art diagnostic technology, as well as the training and personnel. The state social security system will finance any necessary medical treatment.

The use of state-of-the-art technology is crucial to the project's success. "We use artificial intelligence to evaluate funduscopies—that is, examinations of the back of the eye—and we employ state-of-the-art diagnostic technology," explains Dr. Bruna Gil, ophthalmologist and Head of Ophthalmology at GoodVision. "These technologies allow our team to work efficiently and precisely, which is essential given the large number of children involved."

The city government selected Renovatio based on its many years of experience and professionalism. The company has proven itself by ensuring the project's smooth implementation. "It's a big responsibility, but also a great honor," Gil said.

The São Paulo project sets new standards for both Brazil and GoodVision. It demonstrates the far-reaching positive effects that targeted eye health measures can have on education and quality of life.

"Our goal is not just to distribute glasses," emphasizes Ralf Toenjes, the program manager for Renovatio in Brazil. "We want to raise awareness about the importance of healthy eyes for educational success among children, their parents, and teachers."

The GoodVision project in São Paulo demonstrates how targeted health initiatives can significantly improve children's educational opportunities. This initiative can serve as a model for similar programs in other cities and countries, providing long-term positive impacts on children. Renovatio is working to bring the project to other Brazilian cities. A pilot project is underway in Curitiba, Paraná, aiming to provide over 60,000 schoolchildren with basic eye care and optical services starting in 2026. ✖

53,276
glasses issued in 2024

204,231
vision tests carried out in 2024

159
On-site employees

2014
Program start

Healthy vision for São Paulo's children:

Colombia

Behind the scenes in Bolivia and Colombia

With all one's heart

There is a high demand for eyeglasses in Colombia and Bolivia, but jobs are scarce. Who works behind the scenes at GoodVision to ensure the success of the eye camps and programs? Here, we introduce two of our employees.

10,684
glasses issued in 2024

20,670
vision tests carried out in 2024

15
On-site employees

2022
Program start

Colombia

✖ Zulma Aranguren has been involved in the Colombia project from the beginning. She works in the GoodVision Colombia team as an optical assistant and is a close confidant of project manager Natalia Buitrago. The 28-year-old checks the income from eyeglass sales and deposits the money in the bank.

Zulma lives with her parents and five-year-old son, Jorge, in a small house on the outskirts of Tunja. She enjoys her work at GoodVision and is proud to earn a living for her family. But that's not all. During a campaign, Zulma saw a big dream come true when she saw the sea for the first time. The young mother says she wants to show her little son the sea soon. ✖

"The stories of Zulma and Carmen show how much more there is behind a pair of glasses—hope, work, and the chance for a better future."
Max Steiner, program manager GoodVision Bolivia and Coordinator South America

Bolivia

✖ Since 2017, Carmen Leon Zelaya has worked as a seamstress at GoodVision Bolivia. Every month, she sews 1,000 to 2,000 eyeglass cases, as well as anything else that is needed. This steady employment is important for the 39-year-old. She lives with her husband and four children in El Recreo, a village about an hour's drive from Santa Cruz de la Sierra. Employment opportunities are scarce there, so Carmen hopes that GoodVision Bolivia will continue to sell many glasses and that she will be able to sew many more fabric bags for a long time to come. Max Steiner, the program manager for Bolivia and Latin America coordinator, has big plans for the coming years, so there's no question about that! ✖

Marvin's long road to getting glasses

"Actually, I've had poor vision for ten years." The employees at GoodVision Bolivia can't believe their ears when they hear this sentence from a 20-year-old. Marvin Luis Céspedes is still in school and has had poor distance vision for ten years. His parents couldn't afford to take him to an optician, and still can't. Everyone eagerly awaits the results of his eye test: -4 diopters in both eyes! With this visual impairment, distant objects appear very blurry. But Marvin has no money for glasses, and they are only available free of charge for schoolchildren up to the age of 18. Fortunately, for cases like Marvin's, there is a relief fund that is financed by donors from Bolivia specifically for this purpose. No wonder Marvin is leaving the eye camp today as one of the happiest patients, wearing a free pair of glasses, and we are delighted for him!

Bolivia

16,996
glasses issued in 2024

33,557
vision tests carried out in 2024

33
On-site employees

2014
Program start

Activities in Germany

The volunteer-organized regional groups (RG) work 365 days a year to raise awareness of GoodVision in Germany and are therefore an integral part of the association.

RG Rhine-Main — June 2024

Intercultural Summer Festival Wiesbaden

Sunny 34°C, positive feedback, and new contacts, for example with the Bolivian dance group Pachamama from Frankfurt, made this day unforgettable for GoodVision. Thank you to Liakatbir, Johannes, Lorena, and Christian for your commitment!

RG Stuttgart — May 2024

Louis Braille Festival Stuttgart

The Louis Braille Festival is the largest festival for sighted, visually impaired, and blind people in Europe. It was a challenge to convey our vision to visually impaired and blind people, and at the same time it was impressive to see how intensively these people engaged with our GoodVision Glasses through touch and feeling—only the dog remained unimpressed. Many thanks to Antje, Annette, Joachim, Jutta, Ulrich, and of course Herbert.

RG Munich — June 2024

Zamanand Festival Munich

Respect, tolerance, and togetherness are the core values of the Zamanand Festival. And what better way to bond as a community than by standing outside in 14-degree weather and pouring rain in June? A big thank you to Hanna, Hajo, Magdalena, Werner, Kristine, Sabine, Ulrich, Philipp, and Rebecca.

RG Leipzig — December 2024

Vegan christmas market in Leipzig

A brilliant start for the newly founded RG Leipzig with its first event, thanks to the Germany-wide start-up assistance provided by Udo, Norbert, Heike, Herbert, and Karl-Reinhard. Heidi and Anne, it's great to have you on board!

Team fines and penalties — September 2024

German Lawyers' Day Stuttgart

Judges from all over Germany can directly support GoodVision by allocating monetary penalties. Herbert, Anette, Antje, Jutta, Astrid, and Alwine have worked hard to get us noticed by even more local courts. Thank you very much!

Team deposit receipts

Harald from the Rhine-Ruhr Regional Group

Harald, who is 78 years old, is not only our oldest employee, but also the most successful member of the deposit slip team. For the past two and a half years, he has looked after 11 boxes at two locations. In 2024 alone, he has redeemed deposit receipts worth EUR 8,873 that were collected in supermarkets. Thank you, Harald, for your tireless dedication. ✖

GVI Annual Meeting
Once a year, GVI invites everyone to its Annual Meeting in Erlangen. For five days, colleagues work together toward a common goal: to further develop GoodVision International and optimize processes at all levels.

GoodVision International
Together for good vision

In a world where global cooperation and solidarity are becoming increasingly important, GoodVision International (GVI) is creating sustainable structures to promote good vision worldwide.

What is GoodVision International (GVI)?

GVI is an alliance of organizations that work worldwide to promote good vision under the GoodVision umbrella. GVI was founded by EinDollarBrille's program countries and sister organizations to collaborate more closely on an international level.

Who are the members of GVI?

Equal members are EinDollarBrille association in Germany, its sister organizations in Switzerland and the USA, and the 11 program countries in Asia, Africa, and South America.

What are the objectives of GVI?

The network develops joint strategies, establishes global standards, and shares services. These efforts ensure that responsibility and co-determination rights are distributed evenly among all members. ✖

Small idea, big impact.

A conversation with Martin Aufmuth, founder of EinDollarBrille

✖ Over 950 million people worldwide do not have access to glasses, even though they desperately need them. This fact stayed with Martin Aufmuth. After realizing the global scale of the problem, he founded the EinDollarBrille association in 2012. Today, he discusses his trips to Burkina Faso and Malawi, his emotional encounters, and the importance of believing in an idea.

Martin, your prescription values are -3 and -4 diopters. What would have become of you if you had been born with these values in Burkina Faso?
Burkina Faso is one of the poorest countries in Africa and has been plagued by terrorism for years. When our employees visit villages there, they meet people who live very traditional lives. Many of them don't even know that glasses exist. Without glasses, I probably wouldn't have been able to continue going to school because my grades would have suffered. The same is true for many children there.

The GoodVision team then travels to villages to sell glasses after conducting vision tests. Why aren't they given away for free?
We sell glasses for two to three times the local daily wage. For example, the daily wage in India is around four euros. The material cost per pair of glasses is less than one dollar for the wire, lenses, and heat-shrink tubing. Local manufacturing costs add another two dollars or so. The high cost of traveling to villages, maintaining teams on site, and using robust vehicles to reach regions more than 1,000 km away in the Bolivian highlands, for example, is what makes the glasses expensive. People in program countries pay their share, and we finance the rest through donations.

It's actually unfair. Here, you can buy reading glasses for a very low price at the supermarket if you have poor eyesight.
Yes, that's what amazed me so much. At the time, I was reading Paul Polak's book "Out of Poverty", which discusses how millions of people need glasses but don't have them. That same day, I saw glasses in a dollar store and wondered: Why aren't they available in Burkina Faso, Malawi, or Peru? If there are glasses or opticians in some of these regions, why are they so expensive in countries where people have so little?

It was clear to you that you had to do something. So, in the summer of 2012, you founded the EinDollarBrille association.
Yes, exactly. I always felt that something had to be done. When I brought it up with my wife again, she said, "Then do something about it." That's how it started.

Why glasses in particular?
Glasses like these can have a huge impact. You can achieve a lot with very little money. For example, with just a few dollars, people can go back to work and earn a year's salary, and children can learn and have a new future.

You travel a lot in the program countries and see a lot of joy of life, but you also experience a lot of poverty and suffering.
Malawi, in particular, sticks in my mind. Many people there rely solely on agriculture for income. Corn is their staple food, but it often runs out about two months before the next harvest. At that point, people only eat once a day. Later, they gather roots or eat mice to survive. Climate change will only exacerbate this situation in the future.

How can glasses help?
An 80-year-old farmer in Malawi told me that he hadn't been able to see properly while working in the fields for a long time. He was solely responsible for supporting himself because his five children had died of HIV and malaria. If he misplants one in ten corn seeds due to his poor eyesight, he will go hungry for three months—too long for an 80-year-old. A simple pair of glasses can therefore save lives. I am certain that we have saved many with our glasses.

How do you feel when you experience situations like this firsthand? How does it affect you?
When I'm on the road, I immerse myself in my work. I love observing and talking to lots of people. This also sparks new ideas on how we can improve. When I return, I have a hard time settling back into the orderly, somewhat distant lifestyle in Germany for the first few weeks.

Living conditions and the political situation directly impact the work carried out on the ground. For instance, it's difficult for someone who has never been to Burkina Faso to imagine how challenging and risky it is to distribute glasses and perform eye exams there.
Yes, in this West African country, we had to suspend the eye camps in rural areas for the time being due to the high risk of terrorism. However, our country director Thierry Nassouri is now planning a pilot project with the government to provide short training courses in optometry to local nursing staff. They will then enter the data from the eye tests into a mobile app developed by us, which will enable us to check the quality of the eye tests, among other things.

You and your team always find a way forward, even when others give up.
I believe that most people greatly underestimate their abilities and potential to make a difference. We can often accomplish more than we realize. It's important to believe in an idea and pursue it relentlessly. Then, you must find people who share your enthusiasm and want to join you. Once you take the first, most difficult step, many things become easier.

Martin Aufmuth's story impressively demonstrates how a small idea can become a global movement if pursued with courage and determination. ✖

"I am convinced that our glasses have saved the lives of many people."
Martin Aufmuth, inventor of the GoodVision Glasses

Partners and supporters

We would like to thank all our partners and supporters for their commitment and their contribution to the success of GoodVision. The following are just a few examples:

Abantu The Swiss foundation has been supporting GoodVision for years in Malawi and Burkina Faso with the construction of eyeglass centers and the purchase of vehicles for mobile eye camps.

A.M.P.O. A.M. P. O. has been referring patients to our stores in Burkina Faso since 2013.

Ashoka The American non-profit organization seeks and promotes social entrepreneurs internationally (Ashoka Fellows). Martin Aufmuth was accepted as an Ashoka Fellow in 2017. The organization provides support through consulting and its global network, among other things.

BGH Edelstahlwerke GmbH BGH Edelstahlwerke GmbH from Freital supports GoodVision by providing the spring steel wire for our GoodVision Glasses free of charge.

Deutsche Postcode Lotterie Deutsche Postcode Lotterie has been supporting projects in the areas of equal opportunities, social cohesion, nature conservation and environmental protection since 2016. With their valuable support and thanks to its players, we can provide people in Peru with basic eye care.

Dr. Margund Brusch and Ilse Ritscher Stiftung
Since 2005, the foundation has focused on areas such as health, medical care, and assistance for the blind and visually impaired. We thank them for their financial support of our global programs.

Dieter Kathmann Stiftung The Foundation, based in Feusisberg, Switzerland, established the project in Peru and managed its operations for four years. Currently, the foundation collaborates with us in Peru to support women in need.

Ein Herz für Kinder BILD hilft e.V. “Ein Herz für Kinder” supports the São Paulo School Project in Brazil. The organization enables eye tests for children and young people and supports the purchase of optical examination equipment for this purpose.

Givaudan Foundation Since 2013, the Givaudan Foundation has been involved in the areas of livelihood, well-being and natural resource preservation. Together with us, it supports projects in our program country Peru.

Hauschka Publishing House Hauschka Verlag generously supports GoodVision with the proceeds from the sale of individualized homework booklets and in the area of public relations.

Lions Clubs Internat., Leo Clubs Numerous Lions and Leo Clubs from Germany, Switzerland and other countries support GoodVision financially and with dedicated public relations work.

Max Brose Hilfe e.V. Max Brose Hilfe supports social projects in the fields of health, education, culture, the arts and sports along with humanitarian aid. Thanks to the association’s generous support, the salaries of ten GoodVision technicians were financed in 2024.

McDermott Will & Emery The German offices of the international law firm McDermott Will & Emery are among the most important supporters of GoodVision. Dr. Carsten Böhm and Dr. Gero Burwitz as well as numerous other McDermott attorneys are on hand with their expertise in legal and tax matters as well as in drafting contracts.

Chesa Valisa Nature Hotel The Chesa Valisa nature hotel in the Kleines Walsertal valley offers fresh spring water free of charge to all of its guests. One euro per guest per day is donated to GoodVision.

QUIBIQ For many years, the company has supported us in developing our patient data app. Quibiq is a highly competent service provider that not only supports the implementation of the project, but also advises us strategically on digitalization. They have a lot of passion, a large network, and financial resources.

Rotary, InnerWheel A large number of clubs generously support GoodVision at club and district level financially and through creative fundraising campaigns. In addition, the members are very active in Germany and in the program countries. Thanks to generous global grants, the programs in Burkina Faso, Bolivia and Colombia have been sustainably supported.

Siemens Foundation The foundation has been supporting GoodVision with its large network for over 10 years.

Silicon Valley Community Foundation The largest community foundation in Silicon Valley in the USA regularly supports GoodVision financially in program development.

Sternstunden e.V. Sternstunden is a charity campaign with Bayerischer Rundfunk that supports children in need. It generously supports our work in providing eye care for children.

FINANCIAL REPORT 2024

In 2024, the loyal donors of EinDollarbrille e.V. continued to provide a reliable foundation for our work. Additionally, we continued our collaboration with private institutional donors. A total of EUR 6.3 million was invested in our program activities this year.

Report item—values in EUR thousand	2023	2024	Abs. deviation	Deviation %
Income from donations and grants	5,329	6,259	930	17.4
Sales revenue	270	406	137	50.7
Change in inventory of products	46	−11	−57	−122.6
Overall performance	**5,645**	**6,655**	**1,010**	**17.9**
Other operating income	18	13	−4	−23.9
Cost of raw materials/related goods	−60	−197	−137	230.1
Gross profit	**5.603**	**6,472**	**868**	**15.5**
Personnel expenses	−1,726	−2,084	−358	20.8
Depreciation	−82	−53	29	−35.8
Project and program work	−2,416	−3,487	−1,071	44.3
Other operating expenses	−1,374	−1,636	−261	19.0
Operating result	**5**	**−788**	**−793**	**k.a.**
Other interest and similar income	88	182	94	106.5
Interest and similar expenses	0	0	0	k.a.
Financial result	**88**	**182**	**94**	**106.5**
Result from ordinary activities	**93**	**−606**	**−699**	**k.a.**
Taxes on income	0	0	0	k.a.
Other taxes	43	0	−43	−100.0
Annual result	**136**	**−606**	**−742**	**−545.4**

Earnings situation

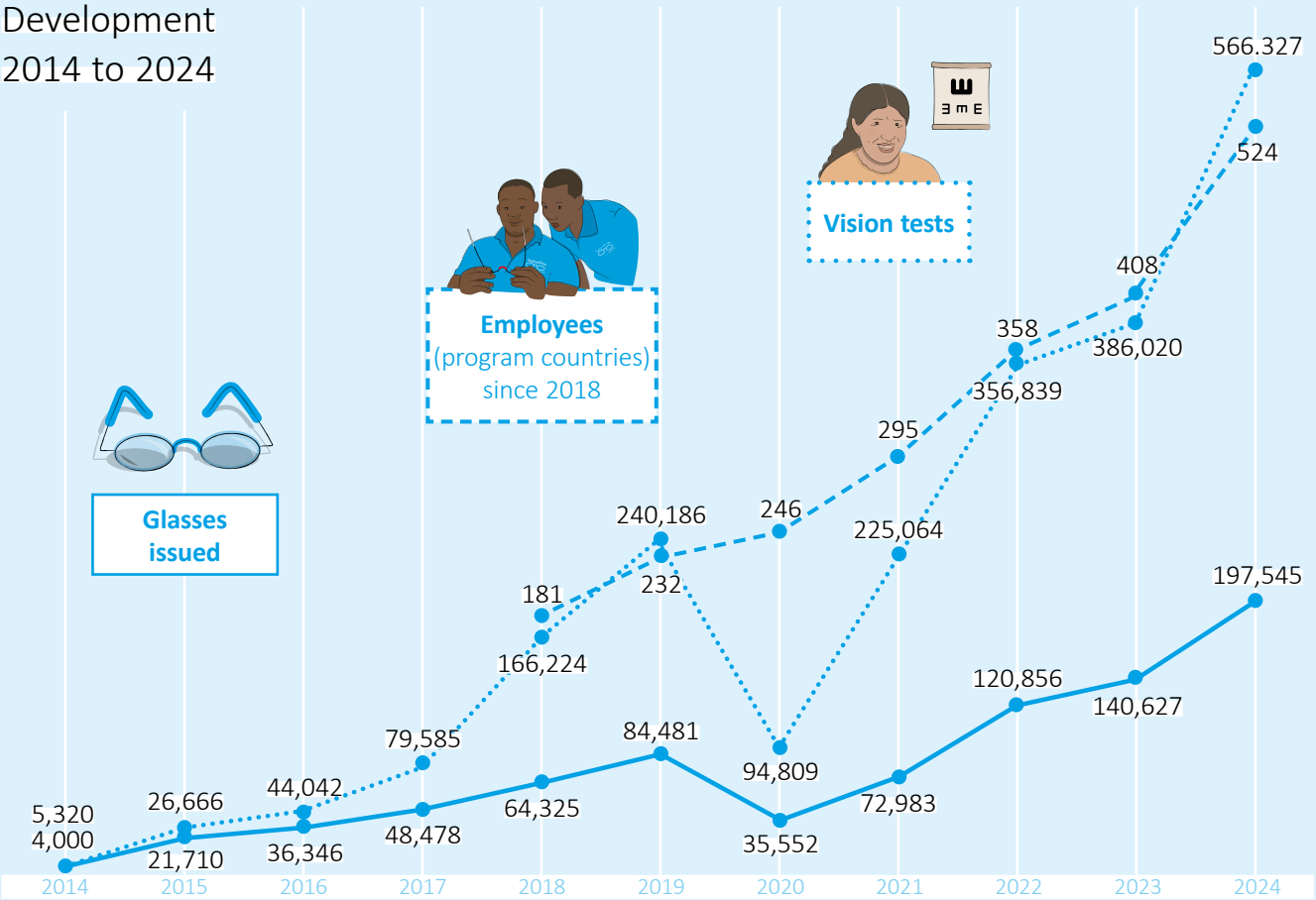
EinDollarBrille e.V. closed the year 2024 with a total result of EUR −606 thousand (previous year: EUR 136 thousand). Total output (consisting of donations, sales, and changes in inventories) rose by EUR 1,010 thousand to EUR 6,655 thousand (previous year: EUR 5,645 thousand). This was offset by higher expenses, primarily for project and program work (increase of EUR 1,071 thousand/44 %), personnel (increase of EUR 358 thousand/21 %) and other operating expenses (increase of EUR 261 thousand/19 %). EinDollarBrille is thus implementing its plan to reinvest the reserves built up in previous years in order to strengthen its program work.

Yields

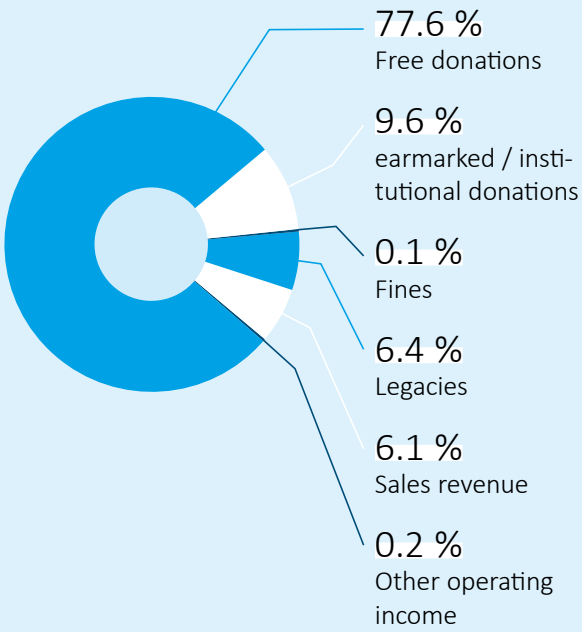
The donation income of EUR 6,259 thousand consists of 83 % unrestricted donations. 10 % of donations are earmarked/institutional donations. Legacies will contribute 7 % to the donation volume in 2024. Sales revenue amounts to EUR 406 thousand. They result from the sale of raw spectacle materials and machines to the program countries of EinDollarbrille e.V. as well as from proceeds generated from third parties.

Yields values in EUR thousand	2023	2024	Abs. deviation	Deviation %
Free donations	4,653	5,179	526	11
Earmarked/institutional donations	407	645	238	59
Legacies	244	428	185	76
Fines	14	6	−8	−56
Other donations	11	0	−11	−100
= Income from donations and grants	5,329	6,259	930	17
Sales revenue	270	406	137	51
Other operating income	18	13	−4	−24
Total	**5,616**	**6,679**	**1,062**	**19**

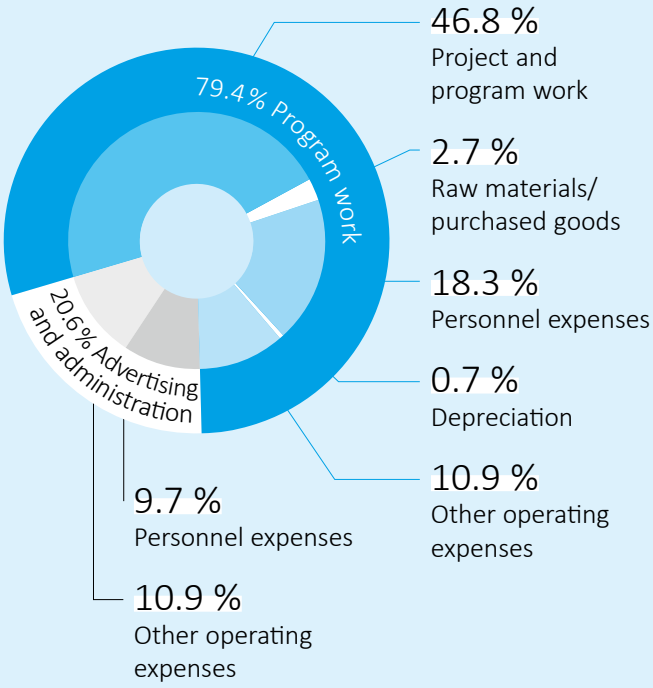
Development 2014 to 2024



Income 2024



Expenses 2024



The increase is due to higher repeat orders and stockpiling of materials in the program countries.

Expenses

Expenses in 2024 amounted to a total of EUR 7,457 thousand. Of this amount, EUR 5,922 thousand is attributable to program activities (79.5 %) and EUR 1,532 thousand (20.5 %) to advertising and administrative activities. The expense for asset management amounts to EUR 2 thousand.

The administrative cost ratio—defined as the ratio of total costs from advertising and administration as a percentage of total expenditure—is 20.6 %. We are aiming for a ratio below 20 %, but are currently intensifying our fundraising efforts in order to keep pace with the growth of our programs. The improved donation results from 2024 demonstrate that this strategy is successful.

The financial result amounts to EUR 182 thousand. The income in 2024 results from short-term investments with a term of one to 24 months. Other taxes still reported in 2023 (EUR 43 thousand in 2023) were reclassified to other operating expenses in 2024.

Report item values in EUR thousand	2023	2024	Abs, deviation	Deviation %
Raw materials/purchased goods	−64	−203	−139	216,9
Personnel expenses	−1,157	−1,363	−206	17,8
Depreciation	−74	−50	24	−31,9
Project and program work	−2,416	−3,487	−1,072	44,4
Other operating expenses	−786	−818	−33	4,2
Program activity expenses	**−4,496**	**−5,922**	**−1,426**	**31,7**
Raw materials/purchased goods	4	6	2	52,9
Personnel expenses	−569	−721	−152	26,7
Depreciation	−9	−2	6	−72,4
Project and program work	0	0	0	n/a
Other operating expenses	−589	−815	−227	38,5
Advertising and adm. expenses	**−1,162**	**−1,532**	**−370**	**31,9**
Asset management/neutral	0	−2	−2	n/a
Total expenses	**−5,658**	**−7,457**	**−1,798**	**31,8**

What does the column "Program activity" mean?

This includes all activities that we carry out for the purposes of our association, primarily in the partner countries. The "Personnel expenses" line includes, for example, salaries for employees who are paid from Germany but who perform their work in or for the program countries. "Depreciation" includes the depreciation of vehicles owned by EinDollarBrille e.V., for example, but used in a program country. The line "Project and program work" shows payments that we make directly to the program countries, e.g. for the payment of salaries in the program country itself. Finally, "Other operating expenses" include, for example, advertising expenses for campaigns or travel expenses for our employees when they support the program countries, for example in quality assurance for glasses or training.

Asset situation

The balance sheet total of EinDollarBrille e.V. is EUR 8,879 thousand. The main assets are cash and cash equivalents in the form of bank balances, which amount to EUR 8,025 thousand (90 % of total assets). Compared to 2023, there has been a decrease in bank deposits of EUR 735 thousand (−8 %).

The association's capital amounts to EUR 8,591 thousand and approx. 97 % of the balance sheet total. The annual result of EUR −606 thousand was added to the association's capital, this reduced the association's capital by around 7 %.

Liquidity and financial position

Due to the seasonal nature of donations, bank balances reach their highest level at the end of the year and therefore at the time of preparing the financial statements. Most of these funds have already been earmarked for our program activities in 2025 and will be used in the course of the year. As in previous years, we are only planning with what we have already received—after all, over 500 local jobs, numerous training positions and the eye health of hundreds of thousands of patients depend on our reliability. The liquidity and financial situation therefore remains sufficient and appropriate for the fulfillment of our statutory purposes. Overall, EinDollarBrille e.V. was solvent at all times in 2024.

Assets		12/31/24	12/31/23
I.	Intangible assets	73	4
II.	Property	95	119
A	**Fixed assets**	**168**	**124**
I.	Inventories	248	277
II.	Receivables/other assets	402	242
III.	Cash/Balances with banks	8,025	8,760
B	**Current assets**	**8,675**	**9,278**
C	**Prepaid expenses and deferred charges**	**36**	**7**
		8,879	**9,409**

Passiva		12/31/24	12/31/23
A	**Association capital**	**8,591**	**9,196**
B	**Provisions**	**134**	**70**
C	**Liabilities**	**155**	**142**
D	**Prepaid expenses and deferred charges**	**0**	**0**
		8,879	**9,409**

Salaries and remuneration

The total remuneration of the Management Board amounted to EUR 195,165 in 2024. In the past financial year, the association introduced a transparent remuneration system for all employees with the approval of the members. For employees in Germany, salaries have increased by 5.9% (inflation rate for 2023) from May 2024 to compensate for inflation.

In total, an average of 40 full-time employees worked for EinDollarBrille e.V. in Germany in 2024. A further 67 were employed in Burkina Faso.

Annual financial statements

EinDollarBrille e.V. is preparing annual financial statements with a balance sheet and income statement (full balance sheet) for the first time in 2024, income statements were still being prepared until 2022. Our local organization in Burkina Faso was included in the annual financial statements.

The Annual General Meeting amended the Articles of Association on October 14, 2023 to stipulate that the association's annual financial statements should be audited by an independent auditor. The 2024 annual financial statements were audited by RSG GmbH Wirtschaftsprüfungsgesellschaft Steuerberatungsgesellschaft Hof and issued with an unqualified audit opinion on April 4, 2025. The annual financial statements were prepared in accordance with the provisions of the German Commercial Code and comply with the applicable statutory accounting regulations. Due to the exclusive and direct promotion of charitable purposes, the association is exempt from corporation tax and trade tax by means of a notice of exemption from the Erlangen tax office—most recently dated September 5, 2023.

Outlook for 2025

The international political environment has changed significantly. NGOs around the world are affected by agreements that have been in place for decades becoming invalid, promised aid funds being frozen, and an increasing number of armed conflicts requiring humanitarian emergency aid. While we are concerned about this situation, EinDollarBrille e.V. will be able to continue its work at the same high level in 2025 thanks to its largely independent funding from public sources. Thanks to our loyal donors, we expect donations to remain stable. At the same time, there are opportunities to further develop German and international fundraising. For 2025, EinDollarBrille e.V. is planning another annual deficit, primarily due to increased program expenses. Our goal is to invest unused funds from previous years, especially from the time of the pandemic, in a targeted and sustainable manner. Additionally, EinDollarBrille e.V. will continue to invest in an expanded impact measurement concept in 2025. This concept focuses on the long-term percentage improvement in our patients' vision (VALY—vision-adjusted life years).

Why I am involved

People all over the world are engaged in GoodVision.

"During my volunteer work in Bolivia, I was able to experience firsthand the profound impact that GoodVision has on the lives of local people. Since then, I have been passionately committed to the vision of GoodVision!"

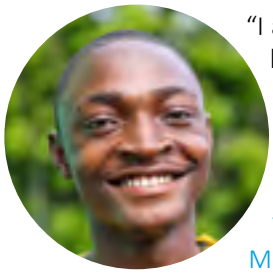
Anna Schmidt,
Regional group Rhine-Main

"I'm involved because I think it's great to work with so many different but incredibly cooperative and helpful volunteers in our RG Stuttgart. We share the goal of making the world a little bit better.

Renate Mayer,
Regional group Stuttgart

"What impresses me about GoodVision is the simple, sustainable solution and the many dedicated people around the world: they motivate me time and again to spread the word about GoodVision and win new supporters."

Sabine Vosseberg,
Head of Regional group Hamburg



"I am grateful that GoodVision has equipped me with the skills I need to work in both roles to reduce blindness and improve eye health awareness in Liberia."

Thomas Dorbor Jr., GVT,
Marketing Officer, GoodVision Liberia

"I've been with the company for several years now and have witnessed the transformation of IT from small to global. I think it's great that the association's IT supports our common goal and thus enables the world to become a little better every day."

Renè Pasemann,
Head of IT Infrastructure

"By handing out the glasses immediately, we can share in the joy of people who are seeing 'clear images' for the first time in their lives. These are wonderful moments that I like to remember at the end of the day."

Martha Schrader,
weltwärts volunteer service,
GoodVision Colombia

Outlook

2025 marks the halfway point of our five-year strategy (2023 to 2027) – a good time to take stock.

✖ A key part of the revised strategy is supplementing basic eye care with treatment options for those who cannot be helped with glasses. In April 2025, we opened our first clinic in Maringá, Brazil. Although everyone in Brazil is entitled to free healthcare, a shortage of skilled personnel often prevents people from accessing it.

One of our most important goals is to prove the effectiveness of our program in all countries. Starting in 2025, we will use the GoodVision app to digitally record patient data in all program countries where it is legally permissible. The app provides us with near real-time data for quality control, impact measurement, and management. Our VALY impact model is fed up-to-date data, forming a solid basis for scientific studies. Thanks to the GoodVision app, we know a special milestone awaits us midyear: distributing our millionth pair of GoodVision Glasses. The anticipation is growing!

Unfortunately, global cuts in development cooperation, estimated at up to 30 percent, will affect our work as well. Poverty, hunger, and preventable diseases are likely to increase in the coming years. This makes our approach to empowerment all the more important: building local organizational structures, training local professionals, producing glasses locally, and selling them at local prices. These efforts provide jobs and give children the opportunity to attend school, thanks to financial support from Germany, Switzerland, the United States, and soon, France and Austria, where we are currently establishing new sister organizations.

Your contribution is more important than ever.
Thank you very much for your support!

The Board of Directors of EinDollarBrille
Martin Aufmuth, Karsten Wolf,
Dr. Peter Seitz, Freitag

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